

# Branding Style Guide



## Logo

### Primary Logo



### Alternate Logo



## Colours

### Primary Colour



Hex: #E26134  
RGB: 226 97 52  
HSL: 16 75 55  
CMYK: 0 57 77 11

### Secondary Colour

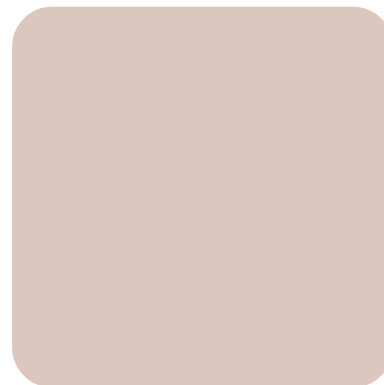


Hex: #302721  
RGB: 48 39 33  
HSL: 24 19 16  
CMYK: 0 19 31 81

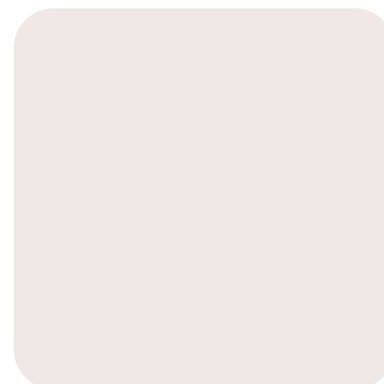
### Other Colours



Hex: #D86F45  
RGB: 216 111 70  
HSL: 17 65 56  
CMYK: 0 49 68 15



Hex: #DBC7BD  
RGB: 219 199 189  
HSL: 20 29 80  
CMYK: 0 9 14 14



Hex: #EFE8E4  
RGB: 216 111 70  
HSL: 22 26 92  
CMYK: 0 3 5 6

## Typography

USED IN ALL CAPS FOR HEADINGS & TITLES.

**TEKO**  
**LIGHT REGULAR BOLD**

USED FOR BODY TEXT

**Poppins**  
Thin Light Regular  
**Medium Bold**



# URBAN BITES

## DRINKS MENU

### COFFEE

A special blend of locally roasted coffee beans, available in various styles.

**Espresso** £1.50

A bold and concentrated shot of coffee.

**Cappuccino** £2.50

Espresso, steamed milk and frothy foam, perfectly balanced.

**Latte** £2.75

Creamy espresso with steamed milk.

**Mocha** £3.00

Espresso and rich chocolate, topped with whipped cream.

**Americano** £2.25

Espresso diluted with hot water for a smooth taste.

### TEA

A selection of teas, including classic black, green, and herbal options.

**Classic Black Tea** £2.00

A hot cup of classic black tea.

**Earl Grey** £2.50

A fragrant blend of black tea with bergamot essence.

**Green Tea** £2.25

Hot green tea, known for its light and refreshing flavor.

**Chai Latte** £3.50

A comforting blend of spiced black tea and steamed milk.

### CHOCOLATE

Chocolate heaven, a journey of pure cocoa bliss.

**Hot Chocolate** £3.00

Creamy hot cocoa made with cocoa powder, topped with whipped cream.

**White Hot Chocolate** £3.00

Creamy delight of our premium White Hot Chocolate,

### SMOOTHIES

A refreshing blend of handpicked, locally sourced fruits, creamy yogurt, and pure, golden honey.

**Classic Berry Blast** £4.00

A mix of strawberries, blueberries, raspberries, Greek yogurt, and a drizzle of honey.

**Orchard Bliss** £4.00

Apple and pear fusion with locally harvested apples, pears, vanilla yogurt, and a hint of cinnamon and honey.

**Tropical Sunrise** £4.25

Tropical delight featuring mango, pineapple, banana, coconut milk, and a touch of honey.

**Green Garden Delight** £4.25

Green smoothie made with locally sourced spinach, kale, banana, Greek yogurt, and a touch of honey.

### FRUIT JUICE

Freshly squeezed juices like orange, grapefruit, apple, or a daily special

**Orange Burst** £3.00

A classic favorite made from freshly squeezed oranges, bursting with vitamin C.

**Grapefruit Zing** £3.00

Invigorating and tangy taste of freshly squeezed grapefruit.

**Apple Orchard** £3.00

Enjoy the crisp and refreshing flavor of pure, freshly pressed apple juice.

**Tropical Paradise** £3.00

Transport your taste buds to the tropics with a blend of pineapple, mango, and coconut.

**Berry Bliss** £3.00

Sweet and tart goodness of mixed berry juice and a vibrant medley of strawberries, blueberries, raspberries and blackberries.

**Daily Special** £3.00

Daily selection of freshly squeezed or blended fruit juices featuring seasonal delights.

### SOFT DRINKS

Quench your thirst with our selection of refreshing soft drinks, perfect for any occasion.

**Coca Cola** £2.00

**Pepsi** £2.00

**Sprite** £2.00

**Diet Coke** £2.00

**Root Beer** £2.00

**Ginger Ale** £2.00

**Lemonade** £2.00

**Iced Tea** £2.00

**Fruit Punch** £2.00

### BEER & CIDER

Discover our handpicked selection of craft beers and ciders.

**Local IPA**

A locally brewed Indian Pale Ale with a burst of hoppy and citrus flavours. £5.50

**Classic Lager**

Crisp and clean classic lager, perfect for any beer enthusiast. £4.75

**Apple Orchard Cider**

Crisp cider crafted from the finest local apples, offering a taste of the orchard. £5.25

### WINE

Curator of fine wines, perfect for pairing with your meal.

**Red Blend**

A harmonious blend of red grapes with notes of dark fruits and subtle oak. £8.50

**Chardonnay**

A smooth and buttery Chardonnay with hints of green apple and vanilla. £9.00

PLEASE NOTE, ALCOHOL  
IS SERVED FROM 12PM



URBAN  
BITES

# FOOD MENU

Served from 9am to 10pm

## BREAKFAST

**Full English Breakfast** (800kcal) £8.00

A hearty breakfast featuring eggs (scrambled, fried, or poached), bacon, sausage, grilled tomatoes, baked beans, mushrooms, and toast.

**Vegetarian Breakfast** (800kcal) £7.00

A satisfying vegetarian option including eggs (scrambled, fried, or poached), vegetarian sausage, grilled tomatoes, baked beans, mushrooms, and toast.

**Eggs Benedict** (450kcal) £8.00

Poached eggs served on toasted English muffins with Canadian bacon and hollandaise sauce.

**Smoked Salmon Bagel** (450kcal) £7.00

A toasted bagel topped with cream cheese, smoked salmon, sliced cucumber, and red onion.

**Fruit Salad Bowl** (250kcal) £5.00

A refreshing assortment of seasonal fruits, such as berries, melon, pineapple, and grapes, served with a dollop of Greek yogurt.

**Pancake Stack** (500kcal) £6.00

Fluffy pancakes served with maple syrup, fresh berries, and a dollop of whipped cream.

**Classic Croissant** (200kcal) £2.50

A buttery and flaky croissant, freshly baked to perfection.

**Ham and Cheese Croissant** (350kcal) £3.50

Warm croissant filled with thinly sliced ham and melted Swiss cheese.

**Spinach and Feta Croissant** (300kcal) £3.50

A savory croissant filled with sautéed spinach and crumbled feta cheese.

**Avocado Toast** (300kcal) £7.00

Sourdough bread topped with smashed avocado, cherry tomatoes, and a sprinkle of microgreens. (Option to add a poached egg for an additional charge)

**Greek Yoghurt Parfait** (300kcal) £5.00

Creamy Greek yogurt layered with homemade granola, mixed berries, and a drizzle of honey.

SERVED BETWEEN  
9AM & 12PM

## STARTERS

**Bruschetta** (200kcal) £5.00

Toasted bread topped with diced tomatoes, fresh basil, garlic, and a drizzle of balsamic glaze.

**Crispy Calamari** (325kcal) £7.00

Tender calamari rings lightly breaded and fried until golden brown, served with marinara sauce for dipping.

**Roasted Red Pepper Hummmus** (200kcal) £6.00

Description: Creamy hummus infused with roasted red peppers and served with warm pita bread and crunchy carrot sticks.

**Stuffed Mushrooms** (200kcal) £7.00

Description: Button mushrooms filled with a savory mixture of breadcrumbs, herbs, and cheese, baked until golden and bubbling.

**Vegetable Spring Rolls** (150kcal) £6.00

Crispy spring rolls filled with a mix of fresh vegetables and served with a sweet chili dipping sauce.

## SALADS

**Classic Caesar Salad** (250kcal) £8.00

Crisp romaine lettuce tossed with homemade Caesar dressing, crunchy croutons, and grated Parmesan cheese.

**Greek Salad** (250kcal) £9.00

A refreshing mix of lettuce, cucumbers, tomatoes, red onions, Kalamata olives, and feta cheese, tossed in a tangy Greek dressing.

**Quinoa & Avocado Salad** (350kcal) £10.00

Nutrient-packed quinoa mixed with diced avocado, cherry tomatoes, cucumber, red onion, and fresh herbs, dressed with a zesty lemon vinaigrette.

## PASTA

**Classic Beef Lasagna** (600kcal) £13.00

Layers of tender lasagna noodles, seasoned ground beef, rich marinara sauce, and creamy ricotta cheese, topped with melted mozzarella cheese.

**Vegetable Lasagna** (500kcal) £12.00

A refreshing mix of lettuce, cucumbers, tomatoes, red onions, Kalamata olives, and feta cheese, tossed in a tangy Greek dressing.

Please be aware that our menu items may contain or come into contact with allergens such as wheat, nuts, dairy, eggs, and seafood. If you have a food allergy or dietary restriction, please inform your server before placing your order, and we will do our best to accommodate your needs.

Adults need around 2000 kcal a day

## DELI

**Mediterranean Chicken Wrap** (500kcal) £9.00

Grilled chicken breast, hummus, cucumber, tomato, red onion, and feta cheese wrapped in a whole-grain tortilla.

**Vegetarian Falafel Wrap** (450kcal) £8.00

Crispy falafel patties, hummus, lettuce, tomato, cucumber, red onion, and tzatziki sauce wrapped in a soft pita bread.

**Classic Turkey & Swiss Sandwhich** (450kcal) £9.00

Sliced turkey breast, Swiss cheese, crisp lettuce, and cranberry mayo served on whole-grain bread.

**Caprese Sandwhich** (350kcal) £9.00

Fresh mozzarella, tomato, basil pesto, and balsamic glaze pressed between slices of artisanal bread.

## MAIN MEALS

**Grilled Salmon with Lemon Dill Sauce** (500kcal) £16.00

Wild-caught salmon fillet grilled to perfection and served with a zesty lemon-dill sauce, accompanied by roasted vegetables and quinoa pilaf.

**Beef & Mushroom Risotto** (500kcal) £14.00

Creamy Arborio rice cooked with tender locally sourced beef, earthy mushrooms, Parmesan cheese, and a touch of red wine.

**Mediterranean Vegetable Pasta** (450kcal) £12.00

Fusilli pasta tossed with roasted Mediterranean vegetables such as eggplant, bell peppers, zucchini, and cherry tomatoes, in a garlic and herb-infused olive oil sauce, finished with crumbled feta cheese.

**Vegetarian Eggplant Parmesan** (400kcal) £12.00

Slices of breaded and baked eggplant layered with marinara sauce, melted mozzarella cheese, and Parmesan cheese, served with a side of spaghetti marinara.

**Grilled Chicken Breast with Chimichurri** (500kcal) £15.00

Succulent grilled chicken breast marinated in chimichurri sauce, served with garlic mashed potatoes and sautéed seasonal vegetables.

**Thai Green Curry with Tofu** (450kcal) £13.00

Fragrant Thai green curry made with coconut milk, tofu, mixed vegetables, and Thai spices, served with steamed jasmine rice.

## DESSERTS

**New York Cheesecake** (400kcal) £6.00

Velvety smooth and rich New York-style cheesecake with a buttery graham cracker crust, served with a dollop of whipped cream and fresh berries.

**Chocolate Lava Cake** (450kcal) £7.00

Dive into a decadent chocolate lava cake with a molten chocolate center, served warm with a scoop of vanilla ice cream and a drizzle of chocolate sauce.

**Fresh Fruit Tart** (250kcal) £8.00

Delight in a flaky pastry shell filled with luscious pastry cream and topped with a vibrant assortment of fresh seasonal fruits, glazed to perfection.